

Outside Bodies

Purpose of report

For information.

Summary

This report has four parts:

- A - CTS Outside Bodies 2016/17
- B - Report back on member meetings since 12 December 2016
- C - Forthcoming meetings
- D - Latest Chair's Report from Cllr Ian Stephens

Recommendation

That the Culture, Tourism and Sport Board note the report.

Action

Subject to comments from members, officers to take forward any actions.

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Outside Bodies

A - CTS Outside Bodies 2016/17

Organisation	Background	Representative For 2016/2017	Dates of Future Meetings
British Board of Film Classification Consultative Council	The British Board of Film Classification classifies films on behalf of Local Authorities and videos / DVDs under the terms of the Video Recordings Act. Its "Consultative Council" is a requirement of the Board's designation under the Video Recordings Act.	Cllr Faye Abbott	Wednesday 14 June, 2017 Monday 9 October, 2017
Tourism Alliance	The TA seeks to establish and maintain a favourable operating environment for all businesses involved in the delivery of tourism, particularly in England. The LGA has a non-voting place on the Board.	Cllr Colin Organ	12:30-14:30, 27 March 2017 11:00-13:00, 3 May 2017 14:00-16:00, 26 July 2017 11:00-13:00, 13 Sept 2017 11:00-13:00, 22 Nov 2017
British Destinations	British Destinations operates as a trade association representing the wider interest of local authority	Cllr Geoff Knight	TBC

	<p>sponsored tourism. Membership includes local government authorities of all types and sizes from across the UK, regional and local tourist boards and commercial organisations.</p>		
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Proposed Outside Bodies:

London Marathon Events Limited	<p>London Marathon Events Limited organises a number of mass participation events including the world famous London Marathon. LMEL is a subsidiary of The London Marathon Charitable Trust Limited (LMCT) which funds recreational projects. This is a trustee role and, if accepted, would commit the LGA to certain legal responsibilities. The risks to the LGA of doing so will need to be assessed by the LGA's legal and senior leadership team before this role can be accepted.</p>	TBC	TBC
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Libraries Taskforce	Leadership for Libraries Taskforce was set up by the Department for Culture, Media and Sport (DCMS) and the Local Government Association (LGA) in 2015. The Taskforce's role is to provide leadership and help to reinvigorate the public library network in England.	Cllr Mike Bell N.B. The Minister has asked for a second councillor who has led change within their service to be appointed at the same time. LGA officers are liaising with the Taskforce to identify a suitable nominee.	TBC
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B – Report back on member meetings since 12 December 2016

Purpose	Key Points Discussed	Outcome
Cllr Paul Bettison gave evidence to the EFRA Select Committee on Rural Tourism, 11 January 2017		
To represent the LGA and give evidence on rural tourism.	Cllr Bettison gave evidence with a specific focus on council and LEP support for/promotion of tourism as a key sector providing rural economic growth.	The Committee was advised of the need councils have to access to the right powers in order to create the conditions for the growth of the visitor economy, one of the country's fastest growing sectors.
Cllr Ian Stephens met with Robert Sullivan, Strategy & Communications Director at the FA about Parklife, 17 January 2017		
Introductory meeting between the Chair and the FA's Strategic and Communications Director.	To discussion the common goal between local government and the Football Association of encouraging more people to take up the playing of sport, including playing football on council owned facilities.	Shared priorities were discussed. The LGA and FA will keep in touch on key issues and the FA will present to the CTS board in June.
Cllr Organ attended a Tourism Alliance Board Meeting, 30 January 2017		
To represent the Culture, Tourism and Sport Board at the event as the board's appointment to the body.	The board discussed the tourism industry and a number of key issues currently impacting on this.	Representing the LGA.
Cllr Faye Abbott attended a British Board of Film Classification meeting, 10 February 2017		
To represent the Culture, Tourism and Sport Board at the event as the board's appointment to the body.	The board watched and discussed the film ELLE and discussed classifying depictions of sexual Violence.	Representing the LGA.

C – Forthcoming meetings at the time of writing

Title	Date	Attendees
Culture, Tourism and Sport Annual Conference	22 -23 February	All
Coastal Culture Network Afternoon Reception	27 February	Cllr Ian Stephens
Meeting with Diane Lees, Chair of the National Museum Directors' Council	22 March	Cllr Ian Stephens
Tourism Alliance Meeting	27 March	Cllr Colin Organ
Libraries Taskforce Event	25 May (TBC)	TBC

D - Culture, Tourism and Sport Board – report from Cllr Ian Stephens (Chair) which will be submitted to March’s Cllrs’ Forum

Libraries

1. We continue to support the proposals set out in the report ‘Libraries Deliver: Ambition for Public Libraries in England 2016 to 2021’ by the Libraries Taskforce to ensure funding is made available to help libraries transform. The joint LGA and DCMS Taskforce was set up to create a vision for the future of library services and prepare them to meet the needs of communities of the future, as well as place them on a more sustainable footing.

Sport and Physical Activity

2. Working closely with Sport England on the delivery of their strategy ‘Towards An Active Nation 2016-2021’, we are ensuring that councils and local partners are central to their plans to tackle inactivity, and to re-balance funding away from national organisations and towards local bodies.
3. I met with Robert Sullivan, Strategy & Communications Director at the Football Association, on the 17 January, to discuss the Parklife football hub programme and the common goals between local government and the FA, including encouraging more people to take up the playing of sport.
4. I also responded to the CLG select committee on public parks, published on 11 February. This made some welcome recommendations about not putting parks on a statutory footing, supporting alternative models of delivery, and councils’ ability to charge for some types of park use. However, I cautioned against proposals to require councils to publish formal strategies on parks.

Culture

5. Cllr Faye Abbott attended the British Board of Film Classification’s meeting on the 10 February as the CTS board’s representative. The board watched the film ELLE and discussed classifying depictions of sexual violence.
6. I will be attending the launch of Coastal Culture Network in Parliament on 27 February. This network will help connect arts and cultural organisations, local authorities, Coastal Community Teams and others to increase the number of cultural events and activities taking place in seaside towns. It will share information and opportunities, and encourage the role of culture in regeneration.
7. I will be launching a new publication on the role of culture in placemaking at the CTS conference on 23 February. This publication, jointly developed with the Chief Cultural and Leisure Officers Association, showcase ten examples of where councils have used arts and culture to tackle key local problems, such as homelessness, civic engagement, skills and public health.

Tourism and the Visitor Economy

8. Cllr Paul Bettison gave evidence on rural tourism at the Environment, Food and Rural Affairs Committee in Parliament on the 11 January, with a specific focus on council and LEP support for/promotion of tourism as a key sector providing rural economic growth. He advised the Committee of the need for councils to have access to the right powers in order to create the conditions for the growth of the visitor economy - one of the country's fastest growing sectors.
9. Cllr Colin Organ attended the Tourism Alliance Board meeting on 7 December, which explored a number of key issues currently impacting the tourism industry. In particular, there has been a focus on the possible implications of the exit from the European Union, coupled with an analysis of the positive figures from last quarter's visitor numbers.

Historic Anniversaries

10. The Women's Local Government Society (WLGS) is working with Buckinghamshire County Council and the LGA on a national project to mark the centenary of women's suffrage in 2018. Volunteers will find and pay tribute to 100 pioneers who fought for universal suffrage and then participated in public life. Representatives from the WLGS and Buckinghamshire County Council met with the LGA Chairman and Deputy Chief Executive on the 26 January. The project's website will launch on the 8 March (International Women's Day).

CTS political leadership offer 2016-17

11. I am delighted that the next CTS Annual Conference will take place on 22-23 February 2017 in Bristol. Keynote speakers for 2017 will include: Dame Kelly Holmes DBE, Tracey Crouch MP (Under Secretary of State for Sport, Tourism and Heritage) and Viscountess Penelope Cobham CBE (Visit-England), Sheila Healey (Arts Council England) and Duncan Wilson (Chief Executive of Historic England).